



Academy of Human Resource Development
Leading Human Resource Development Through Research

2012 AHRD International Research Conference
in the Americas

HRD & TECHNOLOGY:
Exploring the Intersectionality

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

February 29 – March 3, 2012

DENVER, COLORADO

Marriott Denver Tech Center

4900 S. Syracuse Street | Denver, Colorado 80237 USA
Phone: 1-303-779-1100



The AHRD Vision

Leading human resource development through research.

The AHRD Mission Statement

To develop a community of interest recognized as a global human resource development center of excellence that promotes ethical research and practice.

To influence and encourage the creation and systematic study of theories, processes, and techniques that advance human resource development.

To foster research-practice linkages.

To disseminate knowledge of human resource development theories, processes, and techniques.

To encourage the incorporation of research results into HRD degree and professional development programs.

To provide fellowship for individuals with scholarly and professional interests in human resource development.

More About AHRD

AHRD is a global organization made up of, governed by, and created for the Human Resource Development (HRD) scholarly community of academics and reflective practitioners. The Academy was formed to encourage systematic study of human resource development theories, processes, and practices; to disseminate information about HRD; to encourage the application of HRD research findings; and to provide opportunities for social interaction among individuals with scholarly and professional interests in HRD from multiple disciplines and from across the globe.

Denver Tourism Information:

Here are a few of Denver's Mile High Must-Sees, arranged by location.

Downtown Denver The Brookings Institution ranks Denver as the fourth most walkable downtown in the nation. You can save on shoe-leather by riding the free shuttle bus on the 16th Street Mall – it makes everything downtown easy to reach.

Colorado State Capitol Stand exactly 5,280 feet above sea level (one mile high!) on the west steps, then climb to the rotunda for a panorama of snowcapped peaks. Free tours on weekdays.

U.S. Mint Learn how to make money! The Mint produces 50 million coins a day, each one stamped with a little “D” for Denver. Free tours show every step in the process.

16th Street Mall - Pedestrian Mall This festive, mile-long pedestrian promenade has 28 outdoor cafes and offers Denver's best people-watching. I.M. Pei designed the gray and pink granite pathway to resemble the pattern of a diamondback rattlesnake. Buses are free and stop on every corner. After dark, horse-drawn carriages clatter up and down the Mall.

Larimer Square This trendy block of Victorian buildings is home to chic shopping, dance clubs, a comedy club, outdoor cafes and a dozen of Denver's best restaurants.

LoDo Historic District Denver's happening historic district is filled with turn-of-the-century warehouses, now home to 90 brewpubs, sports bars, restaurants and rooftop cafes.

Confluence Park Denver was founded here as a gold mining camp in 1858. Today, the river park is the heart of Denver's 850-mile bike trail network, and is surrounded by attractions.

Hotel Information

Marriott Denver Tech Center

4900 S Syracuse Street | Denver Colorado 80237 | USA
Phone: 1-800-228-9290

\$149 per night

Reservations:

<http://tinyurl.com/AHRD-2012conf-hotel>

Exhibit/Sponsor Opportunities

President's Dinner

\$1,500

- Company link with logo on AHRD website for six months post conference.
- Logo prominently listed in Conference program
- Signage with logo in Conference registration area
- Prominent listing on general sponsor signage
- Exhibit table with preferred location
- Includes two full conference registrations
- Verbal thank you at Presidential Banquet
- Three complimentary Presidential Dinner passes

President's Reception

\$1,000

- Thank-you listing on AHRD website for three months post conference.
- Name prominently listed in Conference program
- Signage at President's reception on Saturday
- Exhibit table
- Includes one full conference registration (\$275 value)
- Two complimentary Presidential Dinner passes

Exhibit Space Details

Full details, including setup times, show times, and tear down will be sent with your confirmation packet

- ♦ Table top exhibit includes: draped 8' table and 2 chairs
- ♦ AHRD will assign table top exhibits with higher level sponsors receiving highest exposure
- ♦ Setup: Thursday, March 1, 10 a.m. to 2 p.m.
- ♦ The exhibit area will host all breaks throughout the conference for highest possible exposure.
- ♦ Teardown: Saturday, March 3 at 5 p.m.
- ♦ Shipping information will be sent with confirmation email

Opening Reception Sponsor

\$750

- Thank-you listing on AHRD website for one month post conference
- Name listed in Conference program
- Signage at conference reception on Thursday
- Listing on general sponsor signage
- Exhibit table
- Includes up to 2 complimentary Presidential Dinner passes.

Table Top Exhibitor

\$300

University/College/Institution Exhibitor

\$175

Conference Registration

This is the Academy's 19th Annual International Research Conference in the Americas. Participants include national and international HRD thought leaders and HRD practitioners, graduate students, and university faculty. The organizations represented include national and international universities, nonprofits, governments, and corporations from around the world.

To register for the 2012 International Research Conference in the Americas, please go to www.AHRD.org.



Check out
www.AHRD.org
for regular conference
updates.

AHRD Conference Sponsorship Authorization Form

Yes! We would like to be a Sponsor/Exhibitor for the 2012 AHRD International Research Conference in the Americas in Denver, Colorado from February 29 to March 3, 2012!

Payment MUST accompany form to guarantee sponsorship.

Please indicate Exhibitor/Sponsor Level

- President's Dinner \$1,500
- President's Reception \$1,000
- Opening Reception \$750
- Table Top Exhibitor \$300
- University/College/Institution \$175

Please indicate if you will need the following:

- Electricity \$50
- Wireless Internet \$100

Please indicate those attending and additional selections:

PRESIDENT'S DINNER SPONSOR

Conference Attendees:

Name _____ included

Name _____ included

PRESIDENT'S RECEPTION SPONSOR

Conference Attendee:

Name _____ included

Name _____ included

OPENING RECEPTION SPONSOR

President's Dinner attendees:

Name _____ included

Name _____ included

Grand Total: \$ _____

Contact Information

Name _____

Exhibit Representative (if different than above): _____

Company _____

Address _____ Country _____

City _____ State _____ Postal Code _____

Phone _____ Email _____

All listings and signage should read: _____
(fill in facility/company name as desired)

Payment (must accompany application to guarantee sponsorship)

Check (made payable to AHRD) Visa Mastercard P.O.: _____

All credit card fields required

Card Number _____ Exp. Date _____ 3-digit security code _____

Cardholder Name (print) _____ Cardholder Phone _____

Cardholder Signature _____

Credit Card Billing Address: Same as address above

Address _____ Country _____

City _____ State _____ Postal Code _____

Mail/fax to the AHRD office at:

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 USA

Phone: 651-290-7466 | Fax: 651-290-2266 | www.ahrd.org

Questions? Contact Scott at scottf@ahrd.org or 651-290-6278

NOTE: Please do not send credit card information via email. Per standard by the Payment Card Industry, AHRD has met the requirements of the Payment Card Industry-Data Security Standards (PCI-DSS).

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		

CANCELLATION POLICY: All Sponsor/Exhibitor cancellations by February 12, 2012 will be refunded, less a \$75 handling fee. Cancellations received after February 12, 2012 will not receive a refund.